CARMEL LIBRARY

Carmel Library,
Box 537,
Carmel, Calif.

Carmel Pine Cone

VOL. XVI. NO. 52

Printed every Friday at Carmel-by-the-Sea, California
Entered as Second Class Matter Feb. 10, 1915, at P. O. in Carmel
Under the Act of March 3, 1879. Subscription Price $2.00 a Year

DECEMBER 26, 1930

Male Dogs In Protest Over License Outrage

By A. DOG

And even us poor fellows have to have a license to live!

It's not bad enough that right before Christmas our owners had to dig down in their pockets for city taxes in order that they could live and then again they had to pay for a license for the right to drive an automobile, but down comes the dog catcher with his warning:

"Pay or the dog pays!"

In addition to this humiliation, I have discovered that these high-and-mighty officials have discriminated between the value of a male and a female. I bitterly protest. Why should a female dog be regarded more valuable and be charged $2.00 for a license and I, being an equally good dog, be taxed only a $1.50.

An action of this kind is enough to ruin us males for life. Imagine a woman discovering that she is regarded more valuable than her husband! Horrors, what a revolution it would cause.

And then, such a discrimination makes it apparent that females both in mental and physical differences. Yet this is all wrong. Where do they get this stuff? Have they ever studied anything about dogs?

Has the fact that the skull of the average female dog is smaller than that of the average male been given any consideration? Who is more beautiful? It is true that female dogs have always been painted, but usually animal painters are women and naturally they would stick to their own sex.

One thing is certain, far more men dogs have distinguished themselves than women. And as Anatole France once said, to "hope to leave a memory in the heart of a female is to wish to stamp the imprint of a seal upon the face of running water."

Great men in selecting dogs have always chosen males. They know they can trust them. Female dogs are not even brave enough to keep burglars out.

Whoever decided on making this discrimination between us dogs, must have been a woman! I protest against this unfair taxation. It was unfair taxes that caused the American revolution.

Womans Club Will Turn Back the Clock

The Carmel Woman's Club will receive on New Year's Day.

Remember the old days, when New Year's calls were a custom, and every home was open house on January first? Remember the hospitality and the happiness and the formal informality of that occasion, with the hostess in her best bustled gown, its trail sweeping the floor, hair piled high in a peignoir—or something—a welcoming smile on her face, a welcoming, elbow-length-gloved hand out in greeting, meeting the guests? Remember the host in the back parlor, in front of a damask-covered table on which rested a large bowl of egg-nogg and another large bowl of punch?

Them was the days!

The Woman's Club will keep open-house on New Year's Day. Except for the bustle, the trail, the elbow-length gloves, the peignoir, and the two big bowls, the Woman's Club will revive the past next Thursday.. There will be welcoming smiles and cordial hands outstretched, and chocolate, tea, cake and such in lieu of the flowing bowls.

From three until six, at the Girl Scouts Clubrooms, with Girl Scouts assisting in receiving, the Woman's Club, under direction of Mrs. J. B. Adams, chairman of the committee, with a long list of other hostesses, will keep open-house on New Year's Day. Everybody is invited.

Turn back the clock a couple of decades, put a sprig of holly in your coat lapel, or your gown, and wander in as they used to do in the good old days. You will receive a 1931 welcome.

Mr. and Mrs. E. G. Smith of Los Angeles have come to Carmel to celebrate Christmas with Mrs. Smith's mother, Mrs. Snow, in her home on Lincoln street.

* * *

Miss Ruth Rowe of 80 Acres is spending the holidays with friends in Santa Barbara.

Wanted--- A Man for Mencken's Chair

By Herbert Cerwin

WANTED, a literary critic with courage to take the place of H. L. Mencken; a man who is willing to shoulder the responsibility of American literature and who will dig into the work of obscure authors to trace, if possible, any spark of talent. Anyone who is afraid to say "Boo!" to the public need not apply.

The chair that has for years been kept warm by Mencken is vacant. The hand that has guided the destinies of the major novelists is now pointed in other directions. American literature is miserably in need of a god-father who with no selfish motive will press close to his breast new and old authors and, giving them a word of advice, encourage work of greater merit.

This from Harvey Ferguson, noted as the author of "Capital Hill" and "Wolf Song" who was a visitor this week in Carmel and who will return after the first of January to spend several months in the village.

Ferguson claims that the time is ripe for a successor to Mencken—a man who will go out and fight for America's place in the world of literature. According to Ferguson, critics with a wave of their hands are dismissing American authors without any consideration.

"Someone is needed as a critic who will feel a personal responsibility in the output of American literature," Ferguson says. "Mencken hailed Hergesheimer. He first pointed to Cabell and Willa Cather. He put Dreiser across. He lit the lamp that lighted the way for "Main Street." Money can never repay what Mencken has done for American letters."

The part that Mencken has taken in discovering talent is only too well known by Ferguson. For it was Mencken who also found Ferguson. This was back in 1919. Ferguson, a newspaperman, was in charge of a syndicate in Washington when he went to interview Mencken for a story.

During the course of their conversation, Ferguson revealed that in his spare time he had written a novel.

"Bring it over," Mencken told him. "Let me glance through it."

Ferguson brought it to him. Mencken spent several days plodding through the manuscript and at the end of the week telephoned Ferguson to come over to see him.

"I'll find you a publisher," Mencken declared. "This is a corking good yarn. I'm going to run it first in 'Smart Set' as a serial and then get you a publisher."

The book was "Blood of the Conqueror" which never had a big sale, but despite the fact that it was written ten years ago, six months never pass without someone's buying it.

Ferguson's next book was "Capital Hill" which Knopf refused to publish until Mencken had assured him that there was nothing in the manuscript that would lay the publisher open to prosecution.

Despite Mencken's assurance the book created a sensation and for a long time was put on the reserve shelf while some dealers refused to handle it. Now "Capital Hill" is recommended by library boards!

At the present time Ferguson is working on a non-fiction story of New Mexico and the Rio Grande country. He expects to finish the book in Carmel after he returns here the first of January and will probably remain here until the summer.

Just before coming to Carmel, Ferguson completed a story in Hollywood for Fox which is to go under production in the spring. It will be a sequel to "Old Arizona."

Audience Thrilled by Dancing Children

Before a large and delighted audience, the Carmel School of Dancing, with Willette Allen, presented "The Princess' Enchanted Dolls," a dance fantasy, last Tuesday night at the Carmel Playhouse. It was an excellent performance, professional in its detail, and gave the public a high idea of the thoroughness of Miss Allen's school.

The music, with Dorothy Woodward at the piano, Frederick Preston Search, cellist, and Arthur Gundersen, violinist, was exceptionally fine. The scenery by Ray Woodward was good. All in all, the performance was an outstanding success.

The cast was as follows:

The Princess.....Willette Allen
The Toymakers....Patty Coblenz and Paula Schraps
The Pages..Etta and Edith Castro
Ladies of the Court.....Florence Brown, Betty Rae Sutton, Alla Gundersen, Alice Meckenstock, Barbara Humphrey.
The Witch.....Katherine Cooke
The French Doll and Peasant.... Madeline McDonough and Juanita Flagg.
The Rag Doll.....Betty Carr
The Wax Doll and Soldier..... Mary Ann Cunningham and Camille Burnham
The Mexican Doll..Crete Schuyler
The Tapping Dolls.....Judy and Bubbs Woodward
The Italian Doll.....Joan Bailey
The Baby Doll.....Juanita Baca
The Captain of the Soldiers..... Mona Jeanne Russell
The Soldiers....Helen Lacey, Camille Burnham, Juanita Flagg, Marion Brooks, Sheryl Smythe and Jane Farrell
The Giant.....Ivanoff Ilitch

IMPORTANT NOTICE

Correspondents of the Bank of Carmel, who were likely to have mail in the Carmel postoffice Saturday or Sunday last, December 21 or 22, should immediately get in touch with Cashier Charles E. Berkey. Sometime between Saturday noon and Monday morning, the postoffice box of the bank was rifled, and as there is no way of telling what were its contents, this means is taken to notify possible losers.

PROF. P. W. SEARCH IS HONORED AT BANQUET

Residents of Carmel and the Monterey peninsula last Saturday night gathered at a banquet and reception given at Pine Inn in honor of Prof. Preston W. Search who has just returned from an eastern trip.

Prof. Search who is nationally known as one of the leading educators in the country, gave during his talk interesting glimpses of famous persons he has known. He told how on one occasion he sold a printing press to the late President Warren G. Harding and of how Grace Coolidge, the wife of the ex-president, one time applied to him for a teaching position.

A telegram from Chief Justice William H. Waste of the state supreme court who was unable to be present at the banquet was read. In the telegram Judge Waste said:

"Prof. Search has kept alive a keen interest in the affairs of men, and has brightened the path of many by his counsel and advice. He has been singularly fortunate in maintaining the friendship of younger men particularly. He is highly regarded by the national college fraternity of which he and I were members in our college days, although in different chapters."

Preceding the banquet, a reception was held in the main living room of Pine Inn, where the Del Monte Concert trio played several selections. Special numbers were rendered by Frederick Preston Search, son of the professor and a noted cellist.

John B. Jordan presided as toastmaster. Talks were also given by George Wood, Mrs. Rose DeYoe, Mayor J. P. Pryor of Pacific Grove and the Rev. W. G. White.

JOIN THE LITTLE FELLOWS
1931
BIRTHDAY PARTY
(New Years Eve)
at
CARMEL ETA INN
DINNER
MUSIC FROLIC
DANCING
For Reservations Telephone 879

For the New Year
Invest in Yourself

Give yourself a chance!

Remember, "conditioning" is a big factor in success, for it is a live and vital influence through each day.

The right home influence is a factor you cannot afford to go without, for it starts you a-singing through a successful day.

Let each night's trail lead you to a home of your own, tucked under some sheltering tree. A home with the right spirit in it will hold you secure.

THIS NEW TWO-BEDROOM HOME, fireplace, large sunny kitchen with gas water-heater, more closet space than a house twice its size usually has, is to be bought for

$2500

TERMS TO THE RIGHT PERSON.

Elizabeth McClung White

Exclusive Listings Next to Bank of Carmel

A Happy New Year
to All

TILLY POLAK, Inc.
CARMEL

There Is Still Time To Join
THE
1931 Christmas Club
YOU ARE URGED TO CALL AT THE BANK OF CARMEL AT ONCE

This is the call to Enroll in our 1931 CHRISTMAS CLUB—NOW OPEN. A dignified and cheerful way of having extra money next Christmas by small weekly payments during the year.

You May Join Any of the Following Classes:

EVEN AMOUNT CLASSES
In 50 Weeks for Christmas 1931

50c Class pays	$25.00
$1.00 Class pays	$50.00
$2.00 Class pays	$100.00
$5.00 Class pays	$250.00
$10.00 Class pays	$500.00
$20.00 Class pays	$1,000.00

Interest at the rate of 4% per annum for the average time will be paid to members who make deposits during the week they are due or in advance

For Every Member of Every Family. All Are Welcome.
Bring in your first payment—That enrolls you as a Member.

Bank of Carmel
OCEAN AVENUE

BIG CIRCULATION OF LIBRARY BOOKS

Books in the Carmel library circulate per person more than in any other library in the world.

This was the astonishing comment made this week by Sidney B. Mitchell, head of the School for Librarians at the University of California, and one of the outstanding leaders in this type of work who made an inspection of the local library.

According to Mitchell, while there is not another library in the country that can be compared exactly with the one in Carmel, the figures show conclusively the reputation established by the local library.

"Residents in Carmel should be proud to have in their possession such a high type of a library," Mitchell declared. "It appears from the figures that I have examined that practically every resident at one time or another takes a book out from the library."

The figures recently obtained by Miss Hortense Berry, the librarian, show that books in Carmel circulate at the rate of 26 books per person during the year. There is not another city or town, according to Mitchell, that can boast of this record.

During a 12 month period a total number of 55,465 books have been circulated in the library. Of this number, 33,903 have been fiction books while non-fiction have circulated at around 12,264.

In the children's department, the record is also unusual. In a one year period, 5,995 juvenile fiction books have been taken out. Including periodicals, non-fiction books and fiction books, there was a total circulation of 7,641 for juvenile books.

OUTSIDE RESIDENTS CAN GET COUNTY BOOKS

For the sake of "Peace on earth, good will to man," the Carmel Library wishes to make it perfectly clear that all residents outside the Carmel city limits, not paying city taxes, and not wishing to pay $3.00 for a Carmel Library card, will be entitled to use the Monterey County books as before, and send requests to the State Library in Sacramento. A County borrower's card will be issued to them upon request.

At this Season it seems appropriate for us to express the appreciation we all feel for the kindness, consideration, and good will of our patrons, and our desire to improve and extend the service of the Library to the very nicest community in California, when all is said and done, and therefore of the world.

CHRISTIAN SCIENCE CHURCHES

"Christian Science" will be the subject of the Lesson-Sermon Sunday in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The citations which comprise the Lesson-Sermon will include the following from the Bible: "There was a man of the Pharisees, named Nicodemus, a ruler of the Jews: The same came to Jesus by night, and said unto him, Rabbi, we know that thou art a teacher come from God: for no man can do these miracles that thou doest, except God be with him. Jesus answered, Verily, verily, I say unto thee, Except a man be born of water and of the Spirit, he cannot enter into the kingdom of God" (John 3:1, 2, 5).

The Lesson-Sermon also will include the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "Christian Science teaches only that which is spiritual and divine, and not human. The calm, strong currents of true spirituality, the manifestations of which are health, purity, and self-immolation, must deepen human experience, until the beliefs of material existence are seen to be a bald imposition, and sin, disease, and death give everlasting place to the scientific demonstration of divine Spirit and to God's spiritual, perfect man" (p. 99).

Mr. and Mrs. Walter Lewis of Pasadena are guests at the William Ammerman home over the holidays. Mrs. Lewis was formerly Miss Mary Ammerman.

STOCK TAKING
SALE
for one week
beginning Saturday
December 27th
AT
THE CORNER CUPBOARD
Ocean near Dolores
Telephone 278

Sea View Inn
Camino Real Near 12th
QUIET ATMOSPHERE MODERATE RATES
WITH OR WITHOUT MEALS

Occidental Gas Ranges
Others may be as good—none can be better. Made in California for 60 years. We have sold the Occidental for 25 years and guarantee satisfaction.
CLIMAX FURNITURE CO.
Opposite Hotel San Carlos, Monterey

Locksley Hall
On Ocean Front
SAN ANTONIO & 13TH
Miss Adelaide E. Schirmer
Telephone 769 Room & Board

New!
. . . First deliveries of advance Spring models are arriving daily from style centers - - apparel worthy of your early inspection!

Carmelita Shop
Wanda Leslie
COURT . OF . THE . GOLDEN . BOUGH . CARMEL

Happy New Year to All
La Playa Hotel
Frederick M. Godwin

SAVE YOUR GARDEN
A few dollars invested in *Spraying now* will save thousands when it is too late.
PLANTSMITHS
MONTEREY ROAD—SALINAS—PHONE 1395-W

CARMEL LAUNDRY
All work done in our new sanitary plant with the latest equpiment
Particular Work for Particular People
AT
POPULAR PRICES
Only laundry in the Village
WE CALL AND DELIVER DAILY
Telephone 176 Junipero and 5th

CARMEL PROPERTY
HOMES—LOTS—BUSINESS PROPERTY
COMPLETE LISTINGS—REASONABLE PRICES
SEE
Carmel Realty Co., Ltd.
R. C. De Yoe, *President*
K. E. Wood, *Secretary*
OCEAN AND DOLORES PHONE 21

The Cinderella Shop

Ocean and Lincoln
New Year's Greetings
HATS
FOR ALL
OCCASIONS—
CREATED FOR
THE INDIVIDUAL—
FABRIC HATS TO
MATCH COSTUMES—
REMODELING
LILLIAN PARKER ALLEN

CARMEL THEATER MAKES READY FOR OPENING

With work on the remodeling of the Carmel Theater being rushed, preparations are also being completed for an elaborate program to be given on New Year's night at the opening performance.

The feature picture will be George Arliss in Galsworthy's "Old English" to be followed by a number of short talking films which have been selected especially for the occasion.

In between pictures, Mrs. D. W. W. Johnson, the winner of the Golden Bough-Pine Cone Theater name contest will be awarded a year's season ticket to the Carmel Theater. Other surprises are in store for those in the audience.

This week work will be completed in installing the new $12,000 Western Electric talking machine and screen. This is the latest in sound projection machines and is the same as those now in operation in Broadway. By the use of the talking screen, the voices come direct from the mouths of the actors and not from the orchestra pit.

The Carmel Theater will be operated under the management of David J. Bolton who also is general manager of the Monterey Theater Company. Bolton has promised Carmel the best selection of talking pictures. The same prices as before will continue.

ALMOST HUMAN ARE PERRY DILLEY PUPPETS

Presto! The lights went out. The Denny-Watrous gallery was in darkness. A small curtain opened on the tiny stage, there was a glimpse of a magical world where almost anything might happen.

Indeed, anyone sitting there, would not in the least have been surprised had one of the little figures that are part of the Perry Dilley puppets, walked down from the stage and, jumping on the knee of Harry Leon Wilson, who was there, engaged him in a long conversation.

For if there is anything remarkable about Perry Dilley's puppets, it is their almost human-like acting. The puppets have been so well fashioned that there is nothing artificial about them. They are so much alive that many an actor would profit in his own technique by spending an evening with them.

On Saturday night, the first play presented was the "Tinker and the Tea Kettle" in three scenes followed by "Pierrot's Wedding," in three acts. These puppets are handled by sticks and not by strings, giving a greater realistic effect. By working the puppets in this manner, there is a better opportunity for more action. A puppet can lift up a package or can roll up in a blanket with apparent ease.

They were skillfully handled by Grace Stearns (Mrs. Perry Dilley) and Grace Wickham. The only criticism was in the voices. It was difficult for either Miss Stearns or Miss Wickham to imitate the voice of a male puppet. If this condition is overcome, they have a puppet show that equals anything similar in the country.

In these days of realistic plays and so-called human dramas, it is somewhat of a relief to be taken on a broomstick to fairyland. There is something refreshing about them and the quaint humor of the puppets is not easily forgotten.

While there were a number of children Saturday night, the Denny-Watrous gallery was thronged with adults, who undoubtedly enjoyed the performance as well as the youngsters—if not better.

Puppet performances such as the one given by Perry Dilley are uncanny. The tiny figures seem to have as much life, as much fun, as the people sitting in the audience. They are like human beings who go through the various routine duties almost every day, are put away at night only to wake the next night and again repeat where they left off. No wonder they appear to be so human!

LEGERE NAMES CARMEL PLAY

Ben Legere, who does dramatic criticism for the San Francisco Wasp-Newsletter, reviewing the year for the Christmas number of the magazine, names as the ten best plays that he has seen:

"The Last Mile," at the Geary.

"The Thrip'ny Opera," at the Carmel Playhouse.

"The Apple Cart," at the Geary.

"The Criminal Code," at the Geary.

"Lysistrata," at the Travers Theater.

"Fata Morgana," at the Columbia.

"The Bachelor Father," at the Fulton Theater.

"Strictly Dishonorable," at the Columbia.

"Death Takes a Holiday," at the Columbia.

"The Queen's Husband," at the Community Playhouse.

The Carmel Playhouse might have been in the list a second time except for Legere's modesty. He says:

"The other event was the production at Carmel by Edward Kuster and Morris Ankrum of the tremendously powerful and deeply significant drama, 'Gods of the Lightning,' made out of the Sacco-Vanzetti case by Maxwell Anderson and Harold Hickerson. Again I could not see it from out front because I had the great pleasure of playing the role of the martyred Italian anarchist, but if I had seen it from in front I'm sure it would have been high up in my list of ten and aside from its merits as a play its production is something for Carmel to be everlastingly proud of."

MEETINGS POSTPONED

The Bridge Section of the Woman's Club will omit their meeting this week.

At the last meeting of the Current Events Section, an interesting paper on Brazil was read by Mrs. Elizabeth M. Niles. The next meeting of this section, which was to be on December 24th, is postponed until January 14th.

COMMUNITY CHURCH

A reverent and beautiful service of worship is planned for this, the last Sunday in the old year. The Carmel Community Church will on this occasion express its gratitude to God for all the blessings of the year, and as a composite communion will re-dedicate itself to that wholesome ideal, the Church of the People. "We Think and Let Think."

Advance notice is here given that on Sunday evening, January the 11th, the Carmel Community Church will present "An Evening of New Year Romance," the program including the Women's Choral and Mr. V. M. Bain; also recorded music from the famous "Ring" dramas, and other delightful selections of a lighter character. Truly a popular program for the people. Complete details later. Reserve the date.

Mrs. Josephine Rand Rogers is spending the holidays with her son in Santa Barbara.

School of Woodcarving C. M. Sayers
Day and Evening Classes
Ocean Ave. Near Mission Phone 376

GOLDEN STATE THEATRE
THE SHOW PLACE OF THE PENINSULA
Monterey, California Phone Monterey 1500
Our pictures are reproduced via Western Electric sound system—That's the reason

Fri. Dec. 26
Love in the Rough
With
ROBERT MONTGOMERY—BENNY RUBIN
DOROTHY JORDAN—J. C. NUGENT

Sat. 27
Our OLD FAVORITE Is Here Again!
Laughter
With
NANCY CARROLL
FREDRIC MARCH—FRANK MORGAN

Sun.-Mon. 28-29
Anybody's Woman
With
RUTH CHATTERTON—CLIVE BROOK

Tues.-Wed. 30-31
MARIE DRESSLER—WALLACE BEERY
In The Hit of Hits
Min & Bill

Thur.-Fri. Jan. 1-2
A New All-Talking Version of—
The Spoilers
by Rex Beach
With
GARY COOPER—KAY JOHNSON

Finest Laundry Service on the Peninsula
DEL MONTE LAUNDRY
Telephone, Monterey 89

The
CURTAIN SHOP
Corner Cass and Hartnell Sts.
Monterey

Carmel Shacks Doomed
To enable you to live in comfort or to rent profitably your old house must be modernized. Better still, improve that lot with a new home! To finance it at low interest and easy payments
See
FENTON P. FOSTER
447 Alvarado Street
Monterey 85 — Phones — Carmel 41

Sunday Night Supper
Pine Inn
Featuring such dishes of choice unusualness.
Fresh Mushroom Fricassee
Baked Waffles with Pork Sausages
Cold Roast Turkey
Steaks and Chops together with a complete and balanced menu of Soups, Fish, Fresh Vegetables and Desserts
$1.00
Carmel 600

MRS. GRACE DOUGLAS AND THE CARMEL ACADEMY OF MUSIC
present
LEA LUBOSHUTZ
MOST DISTINGUISHED OF ALL WOMEN VIOLINISTS
"The style and sweep of her performance, the bewildering perfection of technique, the tonal beauty and accuracy which she exacted from her violin literally brought down the house," New York World—March 18.
At the Douglas School
January Ninth
ILLUMINATED SIGNS WILL LIGHT THE WAY TO THE SCHOOL.
CONCERT AT 8:30 P. M.
Reserved Seats $2.00. Student Tickets $1.00
At LIAL'S MUSIC SHOP on DOLORES ST.

A Happy New Year to All!

And it will be prosperous to E. H. Ewig's large and growing family of customers! Why! He is offering charge--account customers the benefit of cash prices and free delivery. Start an account with Ewig and deposit what you save in the Bank

TELEPHONE CALL WILL BRING THE CREAM OF ONE OF CALIFORNIA'S MOST EXCLUSIVE FANCY GROCERY STOCKS TO YOUR DOOR. ONLY *FANCY* BRANDS AND *CHOICEST* STOCK OFFERED ON OUR WEEKLY BARGAIN SPECIALS—FOLLOWING PRICES EFFECTIVE TODAY, SATURDAY, MONDAY, TUESDAY.

CANADA DRY Ginger Ale
25c SIZE
Special 19c

BORDEN'S Evap. Milk
3 LARGE 25c
6 SMALL 25c

CHASE and SANBORN COFFEE
PER. LB.
REG. 45c SPECIAL 37c

WELCH'S Grape Juice
PINT BOTTLES 27c

AMAIZO SALAD OIL REG. 60c SPECIAL 45c

R. & R. Chicken Broth
2 tins 35c

SPERRY'S PAN CAKE and WAFFLE FLOUR
2 FOR 21c
and a pan-cake turner free

Large Cans 2 for 35c

Large Ranch Eggs
Direct From Local Producer
PER DOZEN 28c

Specialists in Carmel Valley Fruits and Vegetables

EWIG'S GROCERY

Telephones 423-424

3 Carmel deliveries daily
2 Pebble Beach deliveries daily

OCEAN AVENUE, CARMEL-BY-THE-SEA

S. & W. Orange Marmalade PINT JAR 27c

Oddly Enough - - -

By Herbert Cerwin

. . . There is no Odd Fellows Lodge in Carmel.

* * *

. . . Governor-elect James Rolph, Jr., for a long time occupied what is now Canary cottage at Pebble Beach as a summer residence. He once owned two lots on Carmelo street.

* * *

. . . The Catholic church has put up at Salinas a monument in the memory of Tiburcio Vasquez, the famous bandit of the early days who frequently paid visits to Carmel and Monterey. The monument was paid for with money contributed by parishioners.

* * *

. . . The Manzanita club is the oldest social organization in Carmel. It was formed 24 years ago and its rank still include some of the charter members.

* * *

. . . And statistics? Postmaster Overstreet is a master at them. He has computed that the clerks in the postoffice walk 16 city blocks every day to hand mail to box-holders who forget their keys.

* * *

. . . The father of Thomas W. Morgan, Jr., was city engineer for the city of Oakland. And, also, the father of City Attorney Argyll Campbell was for years district attorney of Santa Clara county.

. . . Gertrude Atherton, the novelist, owned at one time all of what is now Hatton Fields. At that time the entire section could have been purchased for a song.

* * *

. . . Tom Reardon came here from San Jose and learned the plumbing trade as an employee of William T. Dummage.

* * *

In Paul Flander's house is built a chute for the purpose of disposal of used safety-razor blades.

* * *

. . . Several residents of Carmel are listed in "Who's Who" as being residents of the Lambs' Club, New York.

* * *

. . . Oddly enough, there's bound to be something odd about your neighbor. Send it in to us and we'll tell the world! Better still if he's an enemy.

* * *

WATCH OUT!
YOU MIGHT BE NEXT!

GIRVIN WILL DIRECT DEL MONTE MUSIC

Hal Girvin has been engaged not only to provide music for Hotel Del Monte's annual New Year's celebration and dinner dance Wednesday evening, December 31, but also for the entire winter season beginning December 24th, according to an announcement made by Carl S. Stanley, manager of the hotel.

Those who remember the tremendous popularity obtained by Girvin and his "Masters of Rhythm" during their sojourn at Del Monte last summer, will be delighted to hear of his return.

Beginning December 24, there will be dancing every evening except Sunday throughout the winter season in the Garden Room at Hotel Del Monte. On New Year's Eve, Girvin will direct two orchestras, one in the main dining room and one in the Garden Room.

Reservations are already pouring in for New Year's Eve, according to Stanley.

AND WE THANK YOU

This is to thank you and your fellow judges of the theatre-new-name-contest for selecting my offering. It came as a great and very pleasant surprise. Mr. Johnson and I anticipate many an enjoyable evening at the Carmel Theatre.

Sincerely yours,
Mrs. D. W. W. Johnson.

PEBBLE BEACH HOME BEING REMODELED

The Pebble Beach home of Mrs. McKim Hollins is now being remodeled by Fred Ruhl, Carmel contractor, and the work will also include the addition of a library room. The remodeling was planned by Addison Mizner, noted Palm Beach architect and will cost around $22,000.

Look Your Best

CARMEL CLEANERS
CATER TO CRITICAL CUSTOMERS

Phone 242 Dolores Street

Holiday Specials . . . .

A Variety of Holiday Cakes and Pies is added to our assortment of delicious Bakery Products . . Try our Plum Pudding

TURKEYS ROASTED

CARMEL BAKERY

Ocean Avenue Telephone 331

Lecture of Gavin W. Allan C.S.B. At Carmel Theatre

The following is an extract from a lecture on Christian Science entitled Jesus, Our Exemplar, given Sunday afternoon at the Carmel Theater by Gavin W. Allan, C. S. B. of Toronto Ontario, Canada, member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

If we would understand Christianity,— its Principle and its practice,—we must begin by understanding its Founder, "the man Christ Jesus," because he and he alone has been its perfect exponent, its perfect demonstrator. If we examine the life of Jesus as portrayed in the Gospels we cannot fail to note some of his outstanding characteristics. Let us consider a few of his traits which have not been sufficiently stressed.

SEEING THE GOOD

A characteristic of Jesus was his habit of seeing and appreciating the good in his fellow men. He saw more good in men than they suspected themselves. As he passed through Capernaum he saw a tax-gatherer in his office: Those about him saw in this man a traitor to every standard of patriotism, a man living on his countrymen. Jesus saw more and invited the man to be one of his company. Something in the man awoke, "and he left all, rose up, and followed him," and there stepped forth Matthew, the disciple.

The self-righteous scribes and Pharisees dragged a woman soiled with degrading sin and set her before Jesus for judgment. Their intention was to lead Jesus into a trap that they might have a charge against him. Jesus saw what they saw, but he saw more and said to the woman, "Go, and sin no more." And she looked up to see in him a faith in her possible purity, and forthwith began to be the woman he saw.

Luke tells us that as Jesus reclined at dinner in a Pharisee's house, a woman who was a sinner came behind him and anointed his feet. In the chapter of her stormy and shameful life probably Jesus had been the only one who had given her a desire for a better life. In him she had seen what life really could be, and the wholesome longing may have come to her that she might be like him. His host saw that she was a sinner. Jesus saw further. He saw a woman not yet spoiled beyond hope, as the world might have looked upon her, and when he saw this she began to see it too, and forthwith began to be that good woman.

There are in a very real sense beautiful qualities latent in the life of every man. Only a vision like that of Jesus can perceive them. Only a love like that of Jesus can awaken them, and we too as his followers are here "not to condemn" but "to seek and to save."

Aristotle, the Greek philosopher, has said, "The true nature of anything is the best it can grow into." That is, one's true nature may not be what he appears to be, but the best he may become: one's true nature may not be fully shown by either past or present achievements, but by his highest capacities and promise. The true nature of anything is the best it can grow into. Not by our unworthy but by our exalted moments should we judge ourselves. When we are most unselfish, when we are most aware of God, and our hearts beat in fullest sympathy with our fellowmen, then are we the more truly ourselves.

It is largely true that we see what we are equipped by education and experience to see. For example, you send three men, an artist, a botanist, and a lumberman to examine a certain oak tree and bring you a report. The artist comes back with a report on the beauty of the tree; the botanist with its botanical name, Quercus alba, White Oak; the lumberman, 300 feet. He saw lumber. All went to view the same thing. In a way all saw the same thing. Yet it must be said all saw differently, each seeing most clearly what he was equipped by education and experience to see.

Some time ago The Christian Science Monitor, an international daily newspaper published by The Christian Science Publishing Society, contained a story about a "sweet-spirited, motherly woman" who "dwelt in a sparsely settled region in the north where the conditions of living were severe. As is apt to be the case, diversion often took the form of gossip about other people's affairs, and the gossip was not always of a kindly nature. But it was soon learned that nothing of the sort could be broached in the hospitable little cabin where this mother-heart made radiant welcome for all comers, and where all were equally safe. At the first insinuating suggestion of 'They say . . . an emphatic 'I do not believe it!' cut the talebearer short; and there followed as often as possible some substantial statement of good regarding the person. What a splendid example of moral courage! She did not make the mistake of thinking that the courtesy due her guest required her to listen, even passively, to a statement of falsity." This woman was a student of Christian Science. She had grasped to some extent the scientifically Christian view of man. By education and experience she had been equipping herself to see rightly. She had the moral courage to stand by and act upon her convictions, and in a short time it was recognized that her view of man had been of untold blessing to the whole countryside.

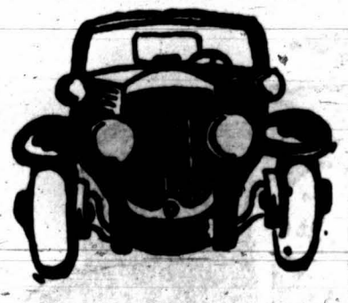
The photograph one takes depends upon where he places his camera. So one's impression of men will depend upon the standpoint from which he views them, or what he really knows about man. Jesus saw men from the viewpoint of a complete understanding of what man is. He saw more clearly than anyone else has ever seen the good in man. He knew that the real man is ever the perfect expression of his perfect Father, God. He proved this times without number. Had Jesus not known that God alone governs man, could he have instantaneously healed a person who had been for years unable to walk? Had Jesus not known that sight is a quality of Mind which the real man ever possesses, could he have instanteously healed the man who was "born blind"? Had he not known that health is a quality of Mind which man cannot lose, could he have proved on many occasions and to multitudes of sick folk that they were well? Had Jesus not known that man's life is deathless because God is man's Life, could he have proved instantaneously to Lazarus that though he had lain in the grave four days he was in reality alive and well? Jesus knew better than anyone else the truth about man. Because he understood God fully he understand God's likeness, God's expression, man.

Where others saw a human being whose normal movements were hampered by distorted limbs, Jesus saw man expressing God's harmonious government. He must have known that, as Mrs. Eddy has expressed it (Science and Health, p. 283), "Mind is the source of all movement, and there is no inertia to retard or check its perpetual and harmonious action." Where others saw their fellow men ill "with divers diseases and torments" Jesus saw—what? Let me answer this question with a sentence from the Christian Science textbook. No other statement I know of presents so concisely and so completely Jesus' view of man and its direct and inevitable result. This is it: "Jesus beheld in Science the perfect man, who appeared to him where sinning mortal man appears to mortals. In this perfect man the Saviour saw God's own likeness, and this correct view of man healed the sick" (Science and Health, pp. 476, 477).

Do you ask how it came about that Mrs. Eddy understood so well the background and method of Jesus' marvelous works? Because she had devoted years to the study and practice of them. First she was remarkably healed of an injury caused by an accident, and pronounced fatal by the physicians. This healing came about while she was pondering Matthew's account of a healing by Jesus. But to be healed herself was not enough. She must know the Science of this healing in order that others might be healed. For three years, Mrs. Eddy tells us (Science and Health, p. 109), she "sought the solution of this problem of Mind-healing, searched the Scriptures and read little else, kept al of from society, and devoted time and energies to discovering a positive rule." She discovered the long-lost Science of healing, and submitted it to the broadest practical tests in the healing of disease of every kind for nine years before writing the Christian Science textbook. Indeed so completely did Mrs Eddy understand the truth upon which Jesus' healings were based, and so clearly has she presented those truths about God and man in the Christian Science textbook, that men and women are now being healed daily simply through the study of this book.

DR.
CLARENCE H.
TERRY
Dentist
Suites 1 and 2
El Paseo Building
Carmel Phone 196

PLANT NOW!
Touch up your yard and put a little color in by planting
PANSIES
PETUNIAS
NEMESIAS
and other winter flowering stock.
Free Delivery
H. A. Hyde Co
WATSONVILLE, CALIF.


LET'S HAVE A LOOK AT YOUR CAR
CARS CALLED FOR SERVICED & DELIVERED
GREASING AND CRANKCASE SERVICE
RICHFIELD PRODUCTS
QUAKER STATE
HYVIS—PENNZOIL
MISSION BELL SERVICE STATION
S. E. corner San Carlos and 7th.
Telephone 14

BARNET J. SEGAL
REAL ESTATE
INSURANCE
PROPERTY
MANAGEMENT
New De Yoe Bldg.
in the court
Telephone 63

EVERYONE EVENTUALLY
"DROPS IN"
AT

Whitney's
ICE CREAM
FOUNTAIN SPECIALS
HOME COOKED MEALS
OCEAN AVE. OPPOSITE BANK

CLEANING AND DYEING
AT COST OF CLEANING
Suits and Dresses Called For, Cleaned, Pressed and Delivered within Twenty-four Hours
"Absolutely odorless cleaning"
Telephone Monterey 606
VAPOR CLEANERS
915 DEL MONTE AVENUE

CARMEL TAXI SERVICE
Phone 15 Day or Night
Dolores near Ocean Ave. H. C. James, Mgr.

A Parkes House is a Well Built House
In all COST PLAN JOBS we give you contractor's prices
PERCY PARKES
BUILDER
Telephone 71
Parkes Building Carmel-by-the-Sea, California

STATION KRML *The Voice Of Carmel* Pine Cone Building

Winsor Josselyn, Ignition

Stale Ice

Have you ever considered the dangers of stale ice? We venture to say that you don't even know stale ice when you see it. Professor Schweninger, S.I., an expert on ice and its uses, has at last isolated stale ice, and soon the public in Carmel will have the benfit of this almost intelligent discovery.

* * *

This Must Stop

It comes to our notice that a commercial group is making capital of Carmel. Certain newspaper histories of the town have given it a lurid, scarlet tinge, and upon this the said group seems to be operating.

Apparently it is sold to sightseeing customers in the same manner that a trip through the forbidden dens of Chinatown is sold. A privately conducted tour with a brief history at every important stop.

Is Carmel going to let this go on? Are we going to allow whole automobile loads of grinning tourists to be taken through our fair village and told a tissue of falsehoods? Up—ye spirit of Carmel Defence League.

So whenever you see a machine carrying spectators here and there, with frequent stops, and having a man with a glib tongue and waving forefinger point out the notoriety of these and those places—just call Gus and have them escorted to the city limits.

If possible, try and get the guide book used by these pirates of our peace. We will be delighted to print it in full. Not that we couldn't write a better one ourselves, but it will be interesting to see just what these nit-wits really fall for.

As though Carmel had a Latin Quarter!

* * *

Correct This

A police nipspert took lipprints on her throat.

* * *

Perfectly Legal

Postmaster Will Overstreet told one the other day. For downright cleverness, we hope that the participating party is original in it. Anyhow, it's a complete backspace.

A customer at the stamp window of our postoffice requested thirteen two-cent stamps. She was asked for twenty-six cents.

"I will give you a cent and a quarter!" said the customer.

Behind the window there was a moment of astonished silence. And the customer repeated the words, adding that she had purchased thirteen two-cent stamps in San Francisco just last week for that amount.

"But, madam, you must be cr—must be mistaken."

"I'm not. And what's more, you'll sell me those stamps for a cent and a quarter or I'll have you arrested."

And the woman laid down a quarter of a dollar and a cent.

* * *

Football

Good old University of Southern California. It seems that the best thing she can do is make All-Americans out of Notre Dame players.

* * *

Intensive Shopping

He was eleven years old, and he had scraped together forty-five cents for his Christmas shopping. He went to Monterey and prudently spent the day visiting every shop in town. That evening he returned home with a small package held in a tired fist.

His mother, after general small talk on the difficulties of shopping, finally got him into a confiding mood. He had bought a twenty-five cent belt for Eddie, who lived in Los Angeles, and was going to send it to him tomorrow. The belt was unwrapped.

"Isn't it swell?" said the shopper. "Just smell it, ma. It's real. The smell shows it."

The belt was tested as asked. Yes—it certainly had an aroma. If being pungent meant that it was "real," then it qualified wholeheartedly. It was somehow reminiscent of linoleum.

"And I looked at neckties, too. But the twenty-five cent ties didn't look so good. Besides, I only had twenty cents left."

* * *

It's Not New

The slogan "Keep Money In Circulation" is by no means new. It has been the motto of the Burglars' and Safecrackers' League, Ltd., for years.

* * *

Vanished Landmark

The porch and pillars of the Slevin store are gone. Ocean avenue looks somehow ear-less in that vicinity.

Many a shade of past Carmelites tried to hold the falling timbers the other day as carpenters swung bar and hammer. But shades can't compete with flesh-and-blood, and down things came. Seems that the posts had brought complaint because of the way they blocked the sidewalk. Even bets, gents, that no old timer did the complaining.

Sterling, London, Jorgensen, Hanson, Lewis—just a few of the immortals who used to stand beneath the spreading porch and settle the affairs of the world, or berate Postmaster Slevin for not getting a manuscript back from an editor quickly enough.

Why, those pillars used to be the only indication we had that we were that far up town on dark nights. And by the time we ran into the Carmel Hotel pillars, a block and a half farther up and on the other side of the street, we knew for a certainty that we were in the heart of town itself.

Those people you saw standing amid the ruins the other day, were pioneers singing a Rest In Peace, and throughout the day they lingered near to relate the glories of Carmel's early morning.

Black Propaganda

The government is at last releasing evidence that shows the start of this national depression. Criminal charges are going to be filed against the indicated parties. One piece of music, a sad parody upon a popular number, is herewith given.

"Harder times are here again,
The skies above are black again—
Let us bounce that rubber check again—
Panic days have come again!"

And here is a snappy saying that also has its origin in murk:

"Weddings are just like funerals—only there aren't so many flowers."

* * *

Pleasant Sound Contest

Station KRML hears that a valuable prize is being offered to the person sending in the new Make-One-Yourself phonograph record with the pleasantest sounds upon it. Daily life sounds.

We suggest, as a starter—The sound of a bill being stamped PAID . . . a cocktail shaker in full motion . . . a cold automobile motor starting on the first turn . . . yell as a check is found in an incognito envelope . . . dub hitting golf ball for three hundred yard drive . . . judge saying "Case Dismissed!"

* * *

Station KRML now signing off until next week with this farewell statement, paraphrasing Mr. W. Rogers, "Well, all I know is what I write in the papers."

Mrs. M. L. Huntington, Mr. John Selby Hanna, and Miss Luella Burrus, all of San Francisco are the guests of Peter Hanna in his home on Monte Verde street. They plan to remain in Carmel until after the New Year.

Expert Locksmith

In connection with
MONTEREY LUGGAGE SHOP
We Repair Trunks, Bags, Locks and Guns
Keys Made, Saws Filed,
Tools Sharpened
Acetylene Welding and Brazing
Awnings Made and Repaired
A. R. BAUGH
Telephone 202-W
476 Alvarado Street Monterey, Cal.

Our Specialty
Poultry
For the Holiday Season
and
Baby Beef
On hand at all times
VINING'S MEAT MARKET
Dolores Street
Phone 379

TO ALL THE CHILDREN
AND GROWN-UPS
in and around Carmel
Mr and Mrs. Delos Curtis
wish
A Very Happy New Year
1931

A Very Happy New Year
To all our good friends and patrons
in and around Carmel
is the wish of
Carmel Dairy Depot
HOME OF THE FAMOUS MILK SHAKE
OCEAN EAST OF SAN CARLOS PHONE 304

Holiday Suggestions
CANDIES — GLACE FRUITS — NUTS
MINCE MEAT PLUM PUDDING
We Wish You
A Happy New Year
Dolores Cash Grocery
Near Post Office Phone 448
Free Delivery Service

New Year's Greetings

L. S. Slevin

NOTARY PUBLIC

CARMEL

Staniford's

Drug Store

TELEPHONE 150 CARMEL

Goldstine's

Department Store

NEXT DOOR TO POSTOFFICE

CARMEL-BY-THE-SEA

Hugh Comstock

Builder

Carmel Smoke Shop

W. J. Wilcox

Soft Drinks—Cigars—Magazines—Novelties

OCEAN AT DOLORES CARMEL

Leidig's Grocery

CARMEL-BY-THE-SEA

OCEAN AVENUE AT DOLORES TELEPHONE 168

Frank's

Souvenir Goods—Novelties

Watch Repairing

DOLORES STREET CARMEL

Like a surprise package, tightly sealed, comes the new year It is large and heavy. What the contents are, we can but sit and wonder.

Yet the difference between the 1930 and the1931 package is quite apparent. The size, the weight, the manner of shipment all give indications that there is wealth and prosperity inside.

And to add to our personal feelings—come the predictions from merchants in Carmel and Monterey that 1931 will indeed be a booming contrast to 1930. Yet the depression that was felt throughout the country did not strike so viciously at Carmel.

Real estate deals were also large in number. A survey of the local real estate agents revealed that while the rentals this summer had decreased in some cases, it generally was successful.

Both Carmel and Monterey merchants in tune with the times feel that a substantial change will be felt by all in 1931, particularly among the unemployed. As business increases, there are more openings and gradually, they point out, a stable condition will be found.

L. H. Levinson of the Carmel Garage is looking forward to 1931. "I have every reason to be optimistic," he says. "Every indication shows that the new year will indeed be rich and prosperous for Carmel."

Carl H. Rohr is another of the local merchants who sees great things ahead for the village in 1931. "We have had a successful year and we expect an even greater one in 1931," he says.

Tom Phillips of the Phillips Shop predicts a prosperous year for Carmel merchants. "Those who suffered from the stock crash have now recovered enough to be up on their feet again and we'll find them among our old customers in 1931," he points out.

Doc Staniford of Staniford's Drug Store only wants to increase the sale of merchandise and not of prescriptions. "1931 will be a healthy one!" he declares.

Fritz Wurzmann of the Peninsula Typewriter Exchange says: "The lowest point of depression having been reached, I expect to see a slow, steady improvement in business conditions next year."

Mrs. Leidig's of Leidig's Grocery store says people ate just as much last year as any other time. "I expect them to eat just as much in 1931," she says.

Major Hairs of Merle's Treasure Chest predicts so much for 1931 he has taken a trip to Australia where he owns another art shop. He's buying goods for 1931!

Metz Durham who, besides running a hardware store, won the second prize in the Golden Bough-Pine Cone Theater contest says: "You'll find me at the Carmel Theater every night during the month of January."

The Hotel La Ribera, as usual, expects a large number of guests during 1931. During the last 12 months they did considerable business.

The Home Equipment Shop expects you to keep warm during 1931 with gas furnaces.

To keep you in store with sweets, cigars, cigarettes and tobacco is the resolution for 1931 of the Carmel Smoke Shop.

Ted Koch who decorated the La Ribera and the Grace Deere Velie clinic, expects bigger and better decoration orders in 1931.

Herbert Heron of the Seven Arts expects Carmel residents to stay home at night and read more.

And for the youngsters, the Pinafore Playhouse will show you how the well-dressed child should look in 1931.

Frank of Frank's Jewelry shop had such a prosperous Christmas sale he is looking forward to Christmas in 1931.

Goldstine's, Carmel's only department store is planning a large variety of new stock for 1931.

John B. Jordan of Pine Inn predicts so much for 1931 that he just finished remodeling the old part of his hotel to the tune of $12,000.

Dr. Jack Weslow of the Hare Optical Co., says, "Future conditions depend on how you look at things. I think those of us with foresight agree that the depression has reached the climax and we expect 1931 to knock depression 'cockeyed.'"

J. W. Claywell of the Dolores Pharmacy is happy over the 1930 business, but expects even better results in the coming year.

Hugh Comstock is building up for 1931.

La Playa Hotel, as usual, expects a large business in 1931.

Anne Nash of the Garden shop is hoping for a flowery new year.

Paul Hill, the electrician, expects to see Carmel all lit up in 1931—with electricity!

Imelman's Sport Shop has

WITH THE SEAS

Pho
Sho

Grayco cravats, shir
sweaters,

DOLORES STREET

HA
OPTICAL
Wis

A Happy
Ocean nea
C
Appointmen

Carmel
Ford Sale

OCEAN AT SAN CARL

CARMEL

Happy New Year

• • •

The
Beverly Shop, Ltd.

Dolores St. Phone 334

HEALTH A

Forden
475 Washington St.

ASON'S GREETINGS

everything the well-dressed man should wear during winter and in summer.

Myron Oliver of the Mission Art and Curio Store in Monterey is another merchant who sees big things ahead in 1931.

The Beverly Shop is buying a lot of new stock for 1931.

And so, all in all, merchants of the Monterey peninsula, together with the Pine Cone, wish you

A HAPPY NEW YEAR!

Carmel Views 1930 With Complacency

By James French Dorrance

The year of our Lord Nineteen Hundred Thirty was one of safe, sane and steady advancement for Carmel-by-the-Pacific along lines which the majority of her citizens approve.

The Ne Plus Ultra Automobile Company was persuaded not to establish a factory at the mouth of the Carmel River with an output of one hundred cars a day, so 10,000 employees and their families did not move from Detroit.

The Sardine Trust was subsidized not to establish the world's largest canning and fertilizing plant on the shores of Carmel Bay, so the village still worries along amid the perfume of its pines and its only smoke nuisance is from the cigarettes of artists and the pipes of writers.

The Pressed Steel Corporation of All the Americas was duly bonused to forego its intention of planting a rolling mill in Hatton Fields, so there are no bohunks nearer than the main line of the Southern Pacific.

Tall Timbers, Incorporated, finally decided against building a saw-mill in Carmel Woods, so the trees thereof will continue to shade the residences of those who prefer to live, rather than merely exist.

The loss to Carmel of these and other industries runs into astonishing population and clearing-house figures, but there are no mourners, not even the Chamber of Commerce—for Carmel never has had a C. of C. any more than it has supported a Board of Trade.

Several things which Carmelites really hoped for did not come to pass—notably a permanent solution of the water supply, the beautifying of a city park and the centering of municipal offices under one roof—but as long as the invasion of Industry was turned back and there were no serious inroads on village simplicity, the sun still shines on and for Carmel. The world was not made in a day or a year, and the village will work out all its problems before too many tomorrows have become yesterdays.

In times of old there was a saying that all roads led to Rome. Californians soon will be entitled to paraphrase this with —good roads lead to Carmel. Work is progressing rapidly, considering State deliberation, on the Carmel-San Simeon Highway, which may have a better name by the time it is graded through. In addition to the two camps of convicts previously established, a "free" camp has been opened at Anderson canyon, starting with 250 men. This camp will be increased and others established as an item in the State's unemployment relief program.

With Carmel already within easy reach of Monterey—despite the scenic horror of "cut and fill" and merciless slaughter of fine trees—and also with the county-seat at Salinas by a new straight-and-wide speedway, the year saw Pacific Grove made fully as accessible. A new highway recently has been opened along Enchantment Rim that is the rightful pride of its engineers.

This highway turns off the Carmel-Monterey pavement just north of the big fill, and runs a four-mile tangent for the Grove. It opens up a beautiful region heretofore closed to the motoring public except by the payment of toll. Of the several attractive vistas which this rim road affords there are two which plant themselves deep in the memory of the wayfarer.

At one point a panorama of old Monterey is disclosed through a filigree of upstanding, scattered pines of the Jack variety. Seen thus, the old town's remaining Spanish beauty is accentuated and the modern aspect somewhat veiled. The Bay of Naples, say those who from seeing are in position to make comparison, has nothing on Monterey Bay, as seen from this

(continued on page twelve)

Many Started

CACTUS GARDENS

in 1930

. . . and many more are going to in 1931

IT IS THE FAD . . . almost a Cult

Mission Art & Curio Store

Visit OLIVER'S Cactus Garden at

120 Main Street Telephone Monterey 279-J

William L. Koch

INTERIOR DECORATOR

El Paseo Building Dolores at Seventh

CARMEL-BY-THE-SEA

Carmel Investment Co.

REALTORS

Donald Hale

Real Estate, Rentals, Building, Insurance, Bonds, Loans

CARMEL-BY-THE-SEA

The Phillips Shop

CARMEL BY THE SEA

shirts, robes, knickers, caps, ters, hosiery, etc.

CARMEL

Pinafore Playhouse

TOYS—TOGS

OCEAN AVENUE AT MONTE VERDE CARMEL

HARE

AL COMPANY

Wishes You

by New Year

near San Carlos

Carmel

tments Monterey 630

THE GARDEN SHOP

Anne Nash—Dorothy Bassett

CUT FLOWERS—PLANTS POTTERY

Dolores Street Telephone 97

Ford Garage

Sales and Service

ARLOS TELEPHONE 272

MEL-BY-THE-SEA

Durham Hardware Co.

OCEAN AVENUE CARMEL

H AND HAPPINESS

For

1931

Farms Dairy

St. Monterey 1502

Margaret Lial

. . . Wishes her friends & customers

A HAPPY NEW YEAR

LIAL'S MUSIC SHOP

Dolores Street Telephone 818-J

Home Equipment Shop

Gas and Electric Equipment

Radios and Frigidaire

DOLORES STREET CARMEL

EDITORIAL

LET'S TAKE OUR STAND NOW

The question is up for decision as to the color of streets in the down-town section, apart from Ocean avenue, Dolores and San Carlos streets. It is of direct interest to everybody in Carmel. It has a bearing upon the town's future. And it is the first time in our paving program that there has been the ghost of a chance that, in the decision, the matter of beauty might be considered.

Gray-white concrete has done its worst for Ocean avenue, Dolores and San Carlos, but there was no chance to argue the matter when these streets were paved. Today, with a program covering practically all the rest of the down-town section, a council, that is not all for utility alone, will give artistry heed, if artistry is properly upheld by its exponents.

Be certain that utility, and a saving of cost, will have plenty of mouthpieces for the argument. Carmel has its full share of utilitarians ready to talk valiantly to save their pocketbooks. Some of them fool us by being public-spiritedly for the Carmel ideals until the test comes, but their hypocritical utterances are changed to brazen clamorings when their purses are assailed.

Color in the streets will cost more money, so these utilitarians are opposing it. Not so much more money, either. Certainly not expensive enough to make it prohibitive. Concrete may be colored to give a beautiful effect at the cost of but a few cents additional per square foot. But those few cents are all for beauty, nothing for added utility. And some of those who must pay the bill for paving cannot see beauty even a few cents' worth.

Let George do the beautifying, say these purse-grippers; our money is for sand and crushed rock and cement. Forget this Carmel beautiful idea. What's good enough for Salinas, is good enough for this town.

Fortunately, on the city council are three members who have at heart Carmel's future. Our mayor happens to be directly affected by the paving program, and will have to pay for part of the work done. He is doubly to be considered in his views of the matter. That he stands for a colored pavement, at an additional expense, is greatly to his credit.

But it is very unfortunate that, at this time, another member of the council, with more property to be assessed for the improvement, has forgotten all the ideals for Carmel that he has expressed so frequently in the past. John B. Jordan has shown himself until now as one of our public-spirited citizens, willing to go a long way to help build the kind of Carmel that most of us want. But, in this matter of paving Sixth street and the blocks around his hotel, he is voting with the utilitarians.

It would be wise for those of us who are standing for a distinctive and beautiful Carmel to be at the next meeting of the Council, and show our interest in this paving problem. The backing we can give the members favorable to something other than the dirty white streets that offend the eye, will prove that they are not alone in the battle for beauty. Let this be a test of the popularity of the Carmel ideal.

Carmel Pine Cone

CARMEL-BY-THE-SEA, CALIF.

Established February 3, 1915

The Carmel Pine Cone's circulation covers Carmel, and in addition, circulates widely in the Highlands, Pebble Beach, Carmel Valley and a large portion of the Peninsula. Its policy is to print the true news and promote the welfare of Carmel and the Peninsula section.

Subsciption rates: One year, $2. Six months, $1.25. Three months, 65¢
Entered as second-class matter, February 10, 1915, at the postoffice at Carmel, California, under Act of March 3, 1879.

Published weekly by the Pine Cone Press Publishing Corporation.

PERRY NEWBERRY and HAL GARROTT, Publishers.

Printed by the Carmel Press, Inc.

1930-1

Angels, sing low;
Star, be dim;
Wise men, go!
Lest the world know
And crucify him!
World keep away!
Bring here no thorn
For the new-born
This Christmas day!

CHRISTMAS EVE

White in the starlight, Carmel sands
Stretch 'neath the sky on Christmas eve,
Wind-rippled, trackless as the lands
Where bubbling camels grunt and grieve.
The pilgrim Magi forging on
Breasted curved, wide-flung dunes like these—
What reck we huddled Bethlehem
Lies half the world across the seas?
The Prince of Peace is born again.
His star's ascendant o'er the earth,
Encouraging the hearts of men
What'er the soil that gives them birth.

—Gertrude B. Millard

INARTICULATE

All day he treads the brown clods of the rows
And guides the plough's rough going with his hands
Waiting at field's end—where a soft wind blows
Where the horse stands.

Always he watches with a lowered eye
The even turning of the parted earth—
He does not heed the colors of the sky
Nor the lark's mirth.

Yet in his mind as in a looking glass
Reflections are of clouds and winds and trees,
Of little lives that hide beneath the grass
And of loud bees.

And if he could have graven with his plough
And we could read as though it were his pen
Perhaps we would be mindful of him now
Like other men.

—Caroline Ainslie
in The Harp

THE MAGI RIDE

Swift was the push of the camels' feet
Thru the whispering sands of long ago
As the Magi rode on that mystic quest,
Turbaned and clothed from head to feet
In purple and white and wine-dark red,
While the great star shone, a golden lamp,
Lit by the singing Seraphim.
The camel bells chimed clear and gay
As the Magi rode on that star-lit way
To the little stable of long ago.
And gifts they bore of ruddy gold,
Of frankincense nad scented myrrh.
Came at last and kneeled them down
Where, small and sweet, the baby lay
In the golden straw, and smiled at them
That hallowed night in Bethlehem.

WE START A NEW VOLUME

This issue of the Pine Cone is number 52 of volume sixteen. Next week begins our seventeenth year, which is a ripe age in Carmel.

For the twelve months of 1930, business was good with us. We had a generous increase in advertising and circulation, and a nice net profit. If there was business depression anywhere about, our books don't show it.

There were more over-size Pine Cones in 1930 than in any other year in its history. Our sixteen pages were forced into twenty pages a dozen times, into twenty-four pages a number of times, and to a 32 page and a 36 page once each. This necessary enlargement was due to advertising. Street sales have increased largely, and the subscription list has grown.

And business has been good with our advertisers. One real estate operator, a consistent and careful advertiser in the Pine Cone, figured up the sales made as the greatest in the history of the office. The total was surprising. A gown shop reports an increase in business over 1929 of several thousand dollars. A grocer is making big gains every week. Where there has been no let down in sales activity and advertising acumen, the Carmel merchant is making few complaints of business depression.

Psychological depression has caused some set-backs. Business men who have been mentally influenced by the "bad year" talk, have felt the result of their own pessimism. They have ceased striving, and have lost ground. Fortunately, this condition has not been general, and Carmel can be well satisfied with the past twelve months, and optimistic of the coming year.

VALE THE COUNTY FAIR

The shock caused by publication of the financial statement of last fall's Monterey County Fair, with its disconcerting excess of expenditures over receipts, is no less violent because we of Carmel never liked the idea. Believing that this kind of a show was entirely out of step with the originality and abilities of the peninsula, yet we expected it would make money, or at least pay its way. That it would go deeper into the red than went the Serra Pilgrimage of several years ago, was not conceivable.

It is too bad. With California planning through country-wide advertising, to make 1931 a year of open-air carnival, with tourists from everywhere the audience, this deficit of the fair is a hard thing to face. No plan, however meritorious, for pageant or fiesta on the peninsula can look good to the backers of so recent a disaster.

There was the promise of a notable opportunity for Monterey peninsula to do something next summer that would establish the locality's reputation as the playground of America. We have the setting, the ability and the talent to give visiting tourists something really fine to talk about and remember. But such a proposition requires financial backing, and there usually comes a long term of depression after a failure. It is not likely that Monterey will be ready to get behind any such project for a number of years.

But Carmel's Forest Theater, in its

smaller way, should not overlook the possibilities of the general advertising campaign led by the newspapers of California, and furthered by every state promotion organization. People are going to be brought to California in 1931 in greater numbers than ever before. A program of open-air plays and pageants will undoubtedly be warranted by the fact that publicity will be generously given, and more widely distributed than at any time in the past.

People Talked About

The recent contest staged by the new management of the Golden Bough and the Pine Cone, gave an indication of the interest that Carmel residents take in the village. What town or city of the same population as Carmel would have sent in more than a thousand names?

Again it remained for Carmel to do the unusual. We are told that when one of the officials of the Golden State Theatre chain who owns the Golden Bough lease was shown the letters, he was doubtful that they were genuine.

From famous writers to city officials, contributions to the contest came in. A real poet sent in the name of the "Theatre of the Fairy Lanterns." Many offered Spanish names. Some of them were so long that they stretched clear across an 8x10 sheet of paper.

Pon Chung, the only Chinese member of a fire department in the country, sent in the name of "Hamlet." He explained that "ham" was for the actor; hamlet for the village and Hamlet for drama.

It was unusual that, with all the hundreds of names sent in, only one person, Mrs. D. W. Johnson, should contribute the name of "Carmel' which won first prize. The name of "Carmel" seemed to be so obvious to everyone that only one resident sent it in. Yet there was not another name in the contributions that the judges felt fitted it so well.

There were many "Court Theatre" and "Pine Bough" Theatre" names sent in. One contributor sent in the name of the "Golden Bough" in Spanish. The closest to the judges' selection was the name "LEMRAC," which is Carmel spelled backwards.

Many people submitted the name of "Bolton Theatre" using the name of David J. Bolton, general manager of the Monterey Theatre Co., who will direct the Carmel Theatre. Someone sent in the name of "Kuster Theatre" and another was the "Pine Cone Theatre."

"Carmelita" was a frequent name received as was "Theatre of the Pine Needles." The names were all varied and many of them so unusual that the judges had never heard of them—which all goes to show that Carmel residents are different in everything!

It was one of those cold bitter evenings just after the Christmas holidays. There was no gas in those days in Carmel and a wood fire was about the only means of keeping warm. Many of the residents, after high tide, used to go down to the beach and gather drift wood.

One of these was Albert Molendyk who at that time had just constructed a home for himself in the eighty acres. It had taken him more than a year for he did practically all the work himself, except the fireplace. In the rear of the fireplace was another room, separated merely by the rock in the fireplace and a thin wooden wall behind the rock.

On this cold winter evening, John Catlin, the village smithy, dropped in to see Molendyk Molendyk was burning some drift-wood he had just picked up so there was really more smoke than blaze.

"Good heavens, man, this place is like a refrigerator," Catlin told him, rubbing his cold hands in front of the fireplace.

"Wood is kind of wet," Molendyk replied.

"Wet?" Catlin smiled, "the entire fire seems all wet. Why don't you start a real fire?"

"All the wood is as bad," Molendyk said sadly. "Come on, sit down."

"No thanks," Catlin retorted. "No one will ever say that I froze to death. I'm going home and keep warm."

"I'm sorry," Molendyk apologized. "Why don't you drop in tomorrow night? I'll have some dry wood by then."

"Will you have a real fire?" Catlin asked.

"Yes, you come in tomorrow night."

The next afternoon Molendyk spent in picking up all the dry wood he could find. Around 7:30 in the evening he sprinkled coal oil on the wood and a roaring blaze rewarded his efforts. It was one of the best fires he had constructed. The entire room was warm in a few minutes.

Molendyk was reading a magazine, waiting for Catlin when the odor of something burning reached him. Molendyk didn't pay any attention to it, for it smelled like burning wood and that is exactly what he was doing.

Suddenly the door opened and Catlin came in running all excited.

"Molendyk!" he yelled, "your house is on fire!"

Someone had turned in an alarm and soon the fire department, Molendyk and Catlin were fighting the blaze. It took them half an hour to extinguish it despite the fact that there was little damage. The fire had been caused by the rocks in the fireplace getting so hot that the wall of the room next to it also broke out in flames.

"That was sure a real fire!" Catlin told him after the firemen had gone.

Molendyk smiled. "Well, you asked for it last night and you got your wish!"

PUPPETS TO PLAY IN CARMEL AGAIN

So successful was the performance of the Perry Dilley puppets last week, that, by popular demand, they are to be brought back for a return engagement. They are scheduled to appear here for a matinee performance on January 31 when they will present "The Black King" or the "Chimney Sweeper."

Mrs. George Graft and daughter Dorothy have returned to their home in Carmel from a several days' stay with friends in San Jose.

* * *

Miss Mary Young is spending the week end with friends in San Francisco.

New Year's Greetings

Peninsula Typewriter Exchange

Fritz T. Wurzmann

OFFICE EQUIPMENT

129 Franklin St. Monterey 1090

A HAPPY NEW YEAR TO ALL!

Carl Rohr

OCEAN AVENUE CARMEL

We take this opportunity to extend our thanks and wish our friends and patrons

A Happy New Year

Imelman's Sportwear Shop

Ocean Avenue Carmel-by-the-Sea

Hotel La Ribera

(Paul McFarland, manager)

Winter rates begin at $2.50 a day and $50 a month

SEVENTH AND LINCOLN CARMEL 800

GIFTS FOR ALL THE YEAR

Merle's Treasure Chest

DOLORES STREET CARMEL

The Dolores Pharmacy

. . . Wishes to express their sincere appreciation to their many customers for their kind patronage and wish them

A Happy New Year

CORNER DOLORES STREET AT SEVENTH AVENUE

Westinghouse Radio

PAUL K. HILL

Electric Service

Will add to your pleasure in the new year

SAN CARLOS AT EIGHTH TELEPHONE 56-J

WIRING—REPAIRING—APPLIANCES

Pine View Nursery

DAVID AND PRESIDIO BOULEVARD

TELEPHONE 1720 PACIFIC GROVE

CARMEL VIEWS 1930

(continued from page nine)

point. The Santa Cruz hills supply a satisfying background.

Half a mile further along, if you are headed toward Pacific Grove, the new highway comes out of the timber at what is being called "Inspiration Point." There is so much for inspiration to be seen there that it is a shame one hasn't invented a better name, since there is scarcely a road that hasn't its I-P. The estates along the Seventeen-Mile Drive are to be seen as the birds view them. And the Pacific—the restless sea—waves itself in all its majesty. Here is a combination land-seascape worth driving miles to see, and the parking spaces wisely provided along the point are seldom unoccupied.

The Carmel Valley road, too, received a deal of attention in 1930. Dangerous curves were eliminated, grades re-established and much filling and ballasting done. The result is one of the finest unpaved roads in the State.

In very truth—good roads lead to Carmel!

Among the outstanding gifts of 1930 to Carmel was the Grace Deere Velie Metabolic Clinic in Hatton Fields. The domestic architecture of Southern Spain was followed in planning the exterior of the Clinic—chaste white walls, with low pitched roofs of weathered tile. Terraced gardens set off this structure. And within, the visitor finds the most approved in hospital design and equipment.

Mrs. Velie, through whose philanthropy the metabolic clinic was made possible, died at Carmel Highlands in April, 1929. The Clinic received some $800,000 of her five million dollar estate, while the Carmel Hospital, half a mile away in Carmel Woods, was remembered to the extent of $80,000, which is being expended in notable improvements.

In the course of the year natural gas was piped to Carmel and its environs—a needed step in modernization, since the beach no longer can supply drift and the forests are growing too preciously small for firewood needs. To the credit of the public utility corporation involved it may be said that the installation of gas mains was performed without any serious loss to natural beauty and with no delay to traffic.

The City of Carmel took over the actual ownership of its streets in the course of the year and at once undertook a paving program covering practically the entire business section. Some individualistic type of sidewalk, instead of the conventional style, is to be worked out.

A $15,000 bond issue provided for a new fire truck of most improved design and an emergency fire and rescue truck. This latter is equipped with a resuscitator for use in smoke or drowning emergencies—one of the few—if not the only one—in the entire county.

The commercialization of Carmel's velvet beach was wiped out when the public bath-house fell down in its old age and was carted away to an unceremonious cremation. No promoter has appeared with sufficient nerve to suggest building a new one.

In the business zone there were several changes when landmarks were replaced with well-built structures, the architecture of which was not displeasing. Mention may be made in passing that the new home of the Monterey County Trust and Savings Bank, on Dolores street, is considered one of the finest examples of Gothic Spanish architecture in America.

The Boy Scouts of Carmel succeeded, during the year, in advancing their building fund to a figure that promises them a home before long. Construction work would be under way, except that the selection of a site has proved a continuing problem to the committee in charge. Objection of property owners, who don't want boys in bulk for permanent neighbors, has caused the elimination of several sites. It may be necessary to house the scouts in the business zone.

The Carmel Community Church has built a fine residence at Eleventh and Lincoln which will be known to Carmelites as "The Manse." The Library refurnished and restocked a children's room in a manner that has attracted the attention of Coast librarians. And Uncle Sam's Post Office has a new flag, with every possibility that it will wave over a new building in the not too distant future.

Mrs. R. R. Love and her daughter, Dorothy, of Berkeley are spending the Christmas holidays with friends in Carmel.

3000 ACRES OF LAND PURCHASED

Some 3000 acres of the Gorrell holdings along the coast, 40 miles from here, were purchased last night by Edward F. Moore, New York capitalist. The deal was handled by Marion Hollins, Inc., of Carmel. Miss Hollins, who recently purchased a large acreage near there, and Moore plan to combine their holdings and develop the territory for a fishing and hunting club.

Mr. and Mrs. Mortimer Henderson of Scenic Drive are announcing the birth of an eight pound daughter who arrived last Saturday at the Carmel Hospital. Both Mrs. Henderson and the baby are doing well.

* * *

Miss Margaret Reynolds, who is now attending the University of California, is spending the vacation with her parents, Mr. and Mrs. Norman T. Reynolds in their home on San Antonio street.

STOCKS BONDS
T. W. IRELAND
Keep informed regarding your holdings
Inquiries Invited
Dolores and 7th Phone 398 or 2-J-1

Phone 321 for 17 Mile Drive or Big Sur Parties
Taxi to any point
Baggage, Freight or Stage Service
BAY RAPID TRANSIT CO.
Ocean and San Carlos Streets

Cold Weather is Here
BUY YOUR FUEL NOW
WE CARRY ALL TYPES OF FERTILIZER & SOIL
CARMEL FUEL CO.
CARMEL-BY-THE-SEA
Sixth & Junipero Telephone 50

A Very Happy New Year
TO
OUR FRIENDS AND PATRONS
IN AND AROUND
CARMEL
M. J. Murphy, Inc.
Monte Verde at 9th Carmel-by-the-Sea

DR. CARL L. FAGAN
Osteopathic Physician
Spazier Bldg. Monterey
Phone Office 179 Phone Res. 2190

FIXIT SHOP
Bring your repair problems to us. Fine cabinet work. Furniture rebuilt Antiques restored. Doors and screens built, repaired, Fitted. Locksmithing. Tools Sharpened. Whatever it is we can FIXIT.
L. L. BENSON
Phone 98
7th and San Carlos

SILK SALE
10,000 dress-length remnants of finest silk to be cleared by mail, regardless. Every desired yardage and color. All 39 inches wide. Let us send you a piece of genuine $6 Crepe Paris(very heavy flat crepe) on approval for your inspection. If you then wish to keep it mail us your check at only $1.90 a yard. (Original price $6 a yd.). Or choose printed Crepe Paris. Every wanted combination of colors. We will gladly send you a piece to look at. What colors and yardage, please? If you keep it you can mail us check at $1.25 a yd. (Final reduction. Originally $6 a yd.)
All $2 silks, $2 satins and $2 printed crepes are 90c a yd. in this sale. Every color. Do not ask for or buy from samples. See the whole piece you are getting before deciding. We want to be your New York reference so tell us all you wish to about yourself and describe the piece you want to see on approval. Write NOW. Send no money. To advertise our silk thread we send you a spool to match free.
CRANE'S, Silks, 345 Fifth Ave., New York City.

WISHING
A Very Happy New Year
TO OUR MANY FRIENDS AND PATRONS
ON THE MONTEREY PENINSULA
THANKING THEM FOR THE GENEROUS WELCOME
AND INCREASING PATRONAGE
ACCORDED US EVER SINCE THE OPENING
OF THIS UNIT LAST AUGUST
DENTAL ARTS & SCIENCES
Dr. Walter E. Anderson
POLK AND HARTNELL STREETS MONTEREY
Telephone 2717

Stray Sheets of Manuscript

WHAT THE OUTSIDER SEES IN CARMEL

The Wasp-Newsletter of San Francisco casts aspersions—mildly—at Carmel, as follows:

* * *

What A Meanie! ! !

The meanest man in Carmel has been discovered to be a local youth who inveigled his girl friend to lend him money for work clothes so that he could get a job. After which he cut her acquaintance.

High Finance

A local comedian has found a new way to pay off big-game debts which he happened to lose. Being chairman of a stag party staged near Monterey, he asked a couple of local gals to do a bit of entertaining. Promising them big returns in a collection taken by "the boys" he lured the unsuspecting entertainers to his party and when the collection was taken, pocketed the entire amount. The stag party was so rough that the girls were glad to get away without remuneration. Pretty good entertainment, said the comedian.

* * *

You Never Know in Carmel

The owner of one of the swellest apartment houses in Carmel supervises the callers of her tenants. She refused admittance to a young man recently because he was in overalls. He happened to be a famous writer who just dresses that way.

* * *

The Press of Happiness

The Chameleon has discovered that one of the happiest and most contented pairs in Carmel have found the secret of ideal life by letting the rest of the world rush on while they devote their days to a hand printing press in the forest. Up to the hilt in business and surrounded by a rushing city in the South, they departed and now they dwell far from the maddening crowd in a little rustic house which they built with their own hands. Here they publish their own books and have achieved remarkable and significant art in their work. The Huntington Library showed its appreciation by taking a copy of each volume they have thus hand-crafted.

* * *

THE GRAY INVASION

By Allen Griffin
in Peninsula Herald

The Carmel city council is divided over the question of color for street pavements. Something humorous could be written about that, but as a matter even though the debates may be something to smile about.

Unfortunately for Carmel, the thought of color in paving was not made an issue some seven years ago when concrete brought "progress" to Ocean avenue. It was not a happy thought to bring the gray invasion into Carmel. Nor will it add to the comfort that tired eyes get when they look upon that village, when all the streets are gray and drab and uneventful.

* * *

How much depression has been put into life because cement is gray instead of brick-red for instance, no one will ever be able to measure. But it is safe to hazard that the drab color of modern sidewalks and streets has not brought any warmth nor contributed any liveliness to the spirits of people who walk and look and drive upon them.

Meanwhile the time is coming—and not because of color in bath-room fixtures either—when people will wonder why they should spend so much money on improving streets without getting more than bare utility out of it.

Coincident with the first appearance of the yearly "Do Your Xmas Shopping Early" propaganda, the Boojum becomes an uncongenial person to have around the house. He becomes morose, is given to fits of temper, and is likely to deliver impassioned orations on slight provocation. The theme of these orations is not strikingly original and varies so little from year to year that the Boojum no longer has to review his notes beforehand. In substance it consists of the emphatic statement, reiterated as long as anyone will listen, that Christmas as it is now practiced is a lot of hooey. Building on that perfectly rational foundation he discusses its economic, social, political and religious aspects until the proper time to inject the remark that Christmas is a lot of hooey. He usually winds up with the deftly turned conclusion that so far as he, the Boojum, is concerned all the Christmas racketeers can join McGinty at the bottom of the sea. He turns a deaf ear to the crackling sound of tissue paper, and mysterious packages send shivers of horror up and down his spine. He even changes grocery stores so long as there is one left that does not try to disguise its utilitarian function with red and green crepe paper.

The Boojum not only declines to be stampeded into doing his Christmas shopping early—he declines to do it at all, or to acknowledge that he has any to do. The sight of a Santa Claus suit makes him spit fire in defense of the intelligence of childhood or something. The sight of a rootless young tree reminds him of the million or so promising conifers that are annually slaughtered to make a Christian holiday. Christmas, like garlic and the poems of Eddie Guest, is for them that like it.

* * *

So matters stand, in the normal course of events, until somewhere between the eighteenth and twenty-fourth of December. Then a strange and eerie disquietude begins to creep over the Boojum—a feeling possibly akin to that of a soul in the act of transmigration from a man to a rat, or vice versa, or to the puzzlement of the young man who watched old Father William balance an eel on the end of his nose. At first he thinks he is getting a cold in the head; then he thinks it must be the abalone he ate last night. At long last he reaches the correct conclusion—namely, that he has become infected with the Christmas virus. The disease manifests itself in fevered activity. He rushes out and shops. He smuggles packages home, surreptitiously wraps them in crinkling tissue paper and hides them with all the diligence of a pirate burying gold. By the evening of the twenty-fourth he has set aside all thoughts and emotions that could conceivably interfere with his newly-blossomed Christmas spirit. He becomes even as a little child again, even before he has drunk of the conventional Christmas cheer. He gurgles with joy on opening the packages marked "Booj," and he is filled with childish delight when his gifts please their receivers. And —O joy complete!—the packages all come from the foot of a bravely smiling little tree that has gladly sacrificed its future for this moment of ecstacy, having arrived a short while before under the arm of the Boojum. All is as it should be. It is Christmas.

* * *

Yes, childhood memories grow too deep to be shaken off as easily as the Boojum thought on the first of December. And when the packages are all opened and the first fine flush of excitement begins to wear off, he further demonstrates the bond that ties him to his childhood by becoming a little sad. You see, there was no train under the Christmas tree. No iron locomotive with a spring and a key to wind it; no coal car; no glistening passenger coaches; no sections of track to be spread in delightful patterns over the parlor rug. No trains at all.

Perhaps the Boojum was too bashful in making his wants known when he was a child. There was no theory of self-determination for children in those days, and the children's bill of rights had not yet been added to the constitution. Perhaps he was too easily put off with wagons and sleds and skates and skiis—devices better adapted than trains for keeping a small boy in the health-giving open air. At any rate there was never a train. The small-boy Boojum's first literary act was to write for a train catalog. He studied it for hours on end and supplemented it with the trains in the Montgomery Ward and Sears Roebuck catalogs. Either of the latter would open automatically at the train page. He left them open there for a purpose, and left his special catalog lying around in conspicuous places for the same reason, but all to no avail.

A little wistfully the Boojum observes that trains are still manufactured and displayed in toy shops, but they are almost lost under the avalanche of airplanes and tractors and battle tanks and toy autos as large as Austins. What child that plays with such things can know the joy of owning and managing a whole railway system? It is to sigh.

* * *

Some unimaginative reader may ask why the Boojum has never bought himself a train, when it is only reasonable to suppose that there have been a few times in his later life when he could have done so. The answer is probably unmoral, if not actually immoral, but it is none the less true. From the primitive point of view of a child it is more blessed to receive than to give. Every mother knows that it takes much careful training to reverse that order of things. The child is instinctively a receiving instrument, and in receiving gifts from the dubious source called Santa Claus there is a zest which is in no way comparable to the prosaic business of stepping up to a counter and saying, "I want to buy that train with the big locomotive and the ten pieces of track. Please wrap it up." No, the train must come as a surprise gift, and it must be the most glittering and amazing and glorious present under the Christmas tree, for only thus did one even hope to acquire his heart's desire in the good old days when the Boojum was a boy.

So Christmases come and Christmases go, and the Boojum remains forever trainless. Perhaps it is just as well, for quite possibly it is only that vain lingering hope that smashes his annual anti-Christmas sentiments and lets the jolly old Holiday Spirit creep in. Perhaps if he ever got his train his longing would be permanently appeased, and Christmas would become just the twenty-fifth of December and almost time for the first-of-the-month bills to come in. But such an event is unlikely. For ten and one score years there has been no train under the tinseled tree, and in all probability another score and ten will be just as barren. The Boojum will not think of all this on Christmas morning. It will be drowned in mirth and revelry. But, later in the day, when that pensive melancholy steals over him, he will remember—there was no train.

CARMEL DEVELOPMENT COMPANY

OFFERS A FEW REMAINING SCENIC HOME SITES AT

Carmel Highlands

EL PASEO BLDG.
CARMEL
PHONE 12

J. F. DEVENDORF
PRESIDENT

FOREST HILL SCHOOL
Boarding and Day School for BOYS AND GIRLS
MRS. M. S. HARPER—Prin.
CARMEL CALIFORNIA

THE PAUL MORTUARY
Telephone 1213 W 390 Lighthouse Ave., Pacific Grove
Residence telephone J. K. Paul, 410 M
Residence telephone Geo. W. Paul, 741 M

THE TRADITIONS ARE RESPECTED AND THE CEREMONY IS ONE OF IMPRESSIVENESS AND DIGNITY IN RITES CONDUCTED BY US . . . . . WHETHER IN THE HOME OR IN OUR BEAUTIFUL CHAPEL.

THE VILLAGE NEWS-REEL

Mr. and Mrs. C. L. Conlon and their two children have taken the R. E. Richard house on San Antonio street where they will remain indefinitely.

* * *

Mr. and Mrs. Frederick Bigland and their daughter Mary, of 80 Acres are motoring to San Francisco where they will enjoy Christmas with friends.

* * *

Mr. and Mrs. Kent Clark and their two children of San Francisco are spending the Christmas vacation in their summer home on San Antonio street.

* * *

Mrs. Maud Lewis of North Dolores left last Tuesday for Oakland where she will visit friends during the Christmas holidays.

* * *

Mrs. Bertha E. Hopkins is visiting her friends, the Robinsons of Palo Alto, for Christmas. She will return to her home on Lincoln street Sunday.

* * *

Miss Jane Foster of San Francisco is spending the vacation with her parents, Mr. and Mrs. Fenton P. Foster, in their home on San Antonio.

* * *

Mr. and Mrs. Dana Latham and their two daughters, Jean and Corin, of Los Angeles are tht guests for the holidays, of Mr. and Mrs. Eugene C. Marble in their home in Carmel Valley.

* * *

Mr. and Mrs. L. E. Gottfried and their two children of Oregon are in Carmel for Christmas with friends.

* * *

Mr. and Mrs. Miles Bain have returned from Oakland bringing as their guests, Mrs. L. Powers and Miss Caroline Powers who will spend Christmas with them.

* * *

Cecelia Noller celebrated her sixth birthday last Sunday afternoon at the home of her parents Mr. and Mrs. G. Noller with an afternoon party. Several games were played, following which the youngsters enjoyed sandwiches, birthday cake and ice cream. The children asked were Helen Wetzel, Betty Scheuer, Patricia Donnelly, Ellen Pearl McGrury, Adeline Guth, Amelia and Fred Noller, Vincent and Ada Torres, and Harold Allbright.

* * *

Miss Louise Cleringer of Carmel is spending the holidays with her family in Wichita, Kansas.

* * *

Miss Evelyn Arne of San Francisco is visiting her parents, Mr. and Mrs. Courtland Arne, in their home on Monte Verde.

* * *

Mr. and Mrs. John Dennis of Camino Real are spending Christmas with friends in Berkeley.

* * *

Miss Wilna Kropf has returned to her home in Carmel after spending several days with friends in Pasadena.

* * *

Mr. and Mrs. C. A. Buerge and Mrs. Eva Belenger of Hollywood are the holiday guests of Mr. and Mrs. W. J. Wilcox in their home on Casanova street.

* * *

Mrs. Margaret Chamberlain of 80 Acres spent several days with friends in Palo Alto.

* * *

John Hammon, who is a medical student at the Stanford Hospital in San Francisco, is again in Carmel for the Christmas holidays.

* * *

Among the college students who are spending the Christmas vacation with their families in Carmel are: Tom Warren and Jim Hopper of the University of California, Hester Schoeninger, of U. C. L. A., Glenn and Martin Leidig of Oregon State, Bill Staniford and Vina Grimshaw of San Jose State, Edith Dickinson of Mills, Virginia Rockwell of Pamona, Lois Love of Scripps, Eugene Rolling of College of the Pacific, and George Graft of Oregon.

* * *

Mr. Alex Gibson of Carmel is spending Christmas with his mother, Mrs. Tiers, in her home in San Jose.

* * *

Mrs. Lois Dibrell and her daughter, Josephine, of Los Angeles are the guests of Mr. and Mrs. Elmer Cox in their home on Scenic Drive.

* * *

After spending the week-end with Mrs. Napoleon Manard, Miss Mary Wheldon has returned to her home on San Carlos street.

* * *

Mrs. Minna Steele Harper, owner of the Forest Hill school, has returned from a several days' sojourn in the bay cities. The pupils of the school are enjoying a two weeks' holiday.

* * *

Mr. and Mrs. Earl Moore with their small son Kenneth and El Cerrito are here over Christmas. They are guests at the David Nixon home on Dolores street.

Miss Ethel Young of San Francisco is spending the holidays with her parents Mr. and Mrs. George Young of North Mission street.

* * *

Mr. and Mrs. Richard Masten and small son of Carmel Highlands are spending the holidays with Mrs. Masten's family in Pasadena.

* * *

Miss Hallie Samson of the Der Ling Shop will spend Christmas with her sister Mrs. G. Boone in Piedmont.

W. A. Guichard of Ben Lomond was a recent guest at the Alex McGarraugh home on North Dolores street.

* * *

Mrs. Mary L. Dummage, after spending a brief time in Los Angeles on business, left for Oakland to visit with her daughter Mrs. George Stallings for a short time.

* * *

Lester M. Hale of Oakland is a guest at the Donald Hale home in Carmel Woods over the holidays.

THE CARMEL PRESS, INC.
PRINTERS

The Blue Bird
LUNCHEON A LA CARTE
Tea Dinner
Phone 161 M. C. Sampson

Hotel Canterbury
750 SUTTER ST. - SAN FRANCISCO
Old-time hospitality and quiet dignity combined with the conveniences and elegance of a modern hotel. Each of its 250 rooms is outside with tub and shower. Unexcelled cuisine. A five-minute walk from shopping and theatrical districts. American or European Plan. Room tariff $3. to $6. per Day.
KENT W. CLARK, MANAGING OWNER

DOGS

1931 Dog Licenses are due and payable at the Carmel Smoke Shop, Ocean and Dolores Sts. on January 1, 1931.

Dogs without license tags are subject to seizure and impounding without notice.

Secure Reservations NOW for the BIG NEW YEARS EVE FROLIC at

The Blue Ox
(Red Hot Entertainment)
Salinas & Monterey Highway Phone Monterey 2012-W

CHRISTMAS HOLIDAY SPECIAL
Carmel Poultry Market
assures you and your guests
A HAPPY CHRISTMAS
if you serve them our Milk-Fed Poultry
THIS WEEK'S SPECIAL IS
FRICASSEE HENS — 38 c a lb.
Phone 740 We Deliver

Pacific Coast Cities Approve Concrete Pavements

ALMOST every Pacific Coast city from San Diego to Vancouver has street pavements of portland cement concrete.

They find that well-built concrete—properly designed for the traffic—is liked by both the taxpayers and the vehicle operators. These cities find that concrete is reasonable in first cost; that its upkeep cost is low; and that it is safe and pleasant to drive on.

These are the reasons why property owners in many Pacific Coast cities habitually petition for portland cement concrete, when new paving is needed.

PORTLAND CEMENT ASSOCIATION
785 Market Street
SAN FRANCISCO

A National Organization to Improve and Extend the Uses of Concrete

PORTLAND CEMENT
CONCRETE
FOR PERMANENCE

Emerson Hart and David Fredrickson are spending their two weeks' vacation at Portland, Ore.

* * *

Mrs. Minna Steel Harper of the Forest Hill School has been visiting in Palo Alto and returns today and will be at home at the school to her friends the remainder of the vacation.

* * *

Mrs. F. J. Donnelley has returned from a visit with her daughter, and family, Mrs. J. R. King in San Jose.

* * *

Mrs. Ninole Locan left this week to spend the holidays with her daughter, Mrs. H. Humann at San Marino.

* * *

Madam Glenn-Estill is making a visit this week at the home of Josephine Rand Rogers and Prof. F. J. Rogers.

* * *

Mrs. W. L. Koch with her son Dick left on Tuesday to spend the holidays with her family in Riverside. Mr. Koch will join them for Christmas. They will return to Carmel shortly afterwards.

* * *

Mrs. Frederick Moore of San Francisco is in Carmel to be with her mother, Mrs. Joseph Hooper, who is confined in the Monterey Hospital with pneumonia.

* * *

Mr. and Mrs. Herman Crossman and their four children, who are staying in the Call home on Scenic Drive, left this week for New Mexico where they will spend the Christmas holidays on their ranch.

* * *

Mrs. C. D. Loomis of 80 Acres has gone to Los Angeles where she will remain for several months.

* * *

After several months spent in her home on the Point, Mrs. Ralph Seymore and her guest Mrs. Schindler have gone to Los Angeles. From there Mrs. Seymore will return to her home in Chicago.

Lieutenant and Mrs. John LePage are spending their honeymoon in the South. They will return to Carmel for Christmas and after the holidays Lieutenant LePage will be stationed at the Presidio in Monterey.

(Advertisement)

THE TEA COZY FITS ITS NAME

"Now good digestion wait on appetite and health on both" was brought in somewhere or other in Macbeth; probably brought in as early as the soup and salad. We are reminded that Macbeth made not a few pointed remarks anent eating. How about "and damn'd be him that first cries, 'Hold, enough!'" We have always wondered if that last comma was necessary and intentional. Somehow it sounds better without.

But of course these thoughts are a natural result of at last finding the perfect place to eat in Carmel. We could have dressed that statement in more beautiful words perhaps—but one has partaken of a deliciously home cooked meal, sumptiously served in a homey and artistic dining room and felt content with the world after it, one discards dressy words and says what one really means: "This is a perfect place to eat."

Olivia Warfield will never get over being a musician and a born teacher. She comes of a family of musicians and artists. She merely can't get away from that pet avocation of hers, perusing unusual cookbooks and bursting into the culinary art which has always been hers. When you come to think about it there is music in the meals where there is harmony in the kitchen. Mrs. Warfield likes her own kitchen best so has opened her own spacious dining room (with a fireplace and a balcony if you please) to the public and when the public knows (as most of us already do) what delectable dishes can come from Olivia's hands, that same public must set out post haste for the Tea Cozy.

The Tea Cozy is the name now given to Olivia's dining room and you'll know why when you get there. Lunch, afternoon tea and dinner is the program and each meal will be served on the same tables. We call attention to the tables for they are a surprise. Mrs. Warfield not only carved them but built them all from the raw material, to the finished article.

In the fashioning of The Tea Cozy, Mrs. Warfield's sister Miss Blanche Tolmie has been her helper and advisor. Blanche's own lines in As You family traditions most fitfully and is well known in California as a director and writer of children's plays, an able musician and teacher of voice. This brings us back to Shakespeare. With the original Ben Greet Shakespearean players Miss Tolmie toured this country and England. Now we know why we thought to begin this little story with quotations from Macbeth.

We hear the echo of Blanche's own lines: in As You Like It: "Sit down and feed and welcome to our table." Perhaps some artist visitor to the Tea Cozy will think to enscribe this apropos quotation over the fireplace.

Tuesday evening saw the opening of the Tea Cozy and a delightful group of festive Carmelites making merry over candle lit tables.

The hostess of the Tea Cozy brought cheers from her guests when she announced a real "Bohemian" dinner at least once a week. Now we can look forward to informal gatherings with the help yourself system and the cameraderie at table which is the peculiar joy of the wish-to-be-Bohemian.

We, for one, hope as time goes on and the Tea Cozy becomes the meeting place for "good eaters," Mrs. Warfield and her business associate, Mrs. Lucille Cunningham, a new comer to Carmel, can quote wholeheartedly (Macbeth again): "The cry is still, 'They come'."—Advt.

The Grace Deere Velie Metabolic Clinic
Carmel, California

As a matter of general information we wish to make the following announcement:

The clinic is not for research only. This is one of the functions but is independent of the hospital. The main scope of the metabolic hospital is the diagnosis and treatment of nutritional diseases. This covers the field of non-surgical and non-infectious diseases, and includes diabetes, digestive disorders, heart and kidney cases, obesity, high blood pressure, thyroid conditions, etc.

Patients may come to the clinic for consultation and diagnosis without necessarily remaining in the hospital. A complete report of our findings will be sent to your own physician.

Being an endowed institution, not conducted for profit, rates are moderate.

The DINING ROOM, under the supervision of a trained dietitian, is open to out-patients on prescribed diets.

THE PINE CONE CLASSIFIED ADVERTISING

FOR SALE

FINE CHRISTMAS CHICKENS—Roasters and Friers, Rhode Island Red specials from the Search Ranch. Carmel address, Casa de Rosas, 13th and Casanova Sts. Phone 145-R.

FOR SALE—Genuine bargain; the Monte Verde Apartments; 68 feet on Monte Verde St. and a cottage in the rear; both completely furnished. Percy Parkes, Owner, Parkes Building. Phone 71, Carmel.

FOR RENT

FOR RENT—Comfortable house in sheltered sunny location, three and one half blocks from town, view of ocean, 2 bedrooms, large living room, etc. Well stocked with linen and silver, $40 a month or good terms for yearly lease. Phone 278.

WANTED TO RENT—If you have a small, furnished cottage, where a permanent tenant is more desirable than an enormous rental, write Box 1343.

CABIN for Rent with gas. Apply Hugh Comstock. 6th and Torres.

FOR RENT—small furnished cottage, electrically equipped, enclosed patio. Reasonable. Phone 973.

APARTMENTS FOR RENT—2, 3 and 4 room apartments; hot and cold water; electric heat; electric cook stoves; complete baths; centrally located; near beach; recently remodeled. Apply Monte Verde Apartments, Carmel or Phone 888.

LOST AND FOUND

LOST—Lenci doll on Nov. 23rd, near La Ribera. Return to Monte Verde Apartments.

WANTED

WANTED—A housekeeper for general work for two adults. References required. Box 1402.

WANTED—By capable woman cooking in town or country or housekeeping. P. O. Box 593, Carmel.

WANTED—Gardening, house cleaning, floor waxing, window washing, etc., by experienced man. Phone after 5 p. m. Jack Belo, Carmel 1078-J.

PROFESSIONAL CARDS

PERMANENT OR—Rest home for invalids or chronic cases. Expert care. Diets a specialty. Reasonable rates. Pine Grove Sanitarium. Phone Monterey 560.

MARION H. LINGOHR
PUBLIC STENOGRAPHER
Typing NOTARY Legal Work
Mineographing
Translations
Copy of Manuscript Solicited
Reasonable Rates
Office 1683 Res. 2677-W
Evenings & holidays by appt.
218 Spazier Bldg., Monterey, Calif.

MASSAGE
MRS. A. F. JORGENSEN
Graduated in Stockholm, Sweden
Treatment at Patient's Residence
by Appointment
Phone 906 Carmel P. O. Box 622

Dressmaking — Alterations
MARTHA COLDEWE HALE
Sunbeam Cottage
Lincoln Between 9th & 10th
Hats Gowns

VILLAGE COBBLER
QUALITY SHOE SERVICE
AND PROMPT REPAIRS
C. W. WENTWORTH
San Carlos Near Ocean

THE DEL MONTE KENNELS
Welsh, Sealyham, and
Scottish Terriers for Sale
A limited number of dogs boarded in a modern country kennel.
1 mile beyond Polo Field on Castroville Highway
DR. WILLIAM H. HAMMOND
Veterinarian
Telephone Monterey 294

NOTICE OF TRUSTEE'S SALE

WHEREAS, W. D. WHITE and BESSIE L. WHITE, his wife, heretofore executed and delivered a certain Deed of Trust, dated September 20, 1929, to PACIFIC STATES AUXILIARY CORPORATION as Trustee, to secure the payment of a Promissory Note to PACIFIC STATES SAVINGS AND LOAN COMPANY, a corporation, and also all other indebtedness agreed by said Deed of Trust to be secured, which said Deed of Trust was recorded in the office of the County Recorder of the County of Monterey, State of California, in Vol. 206 of Official Records, at page 380; and

WHEREAS, default having been made in the payment of said Promissory Note according to its terms PACIFIC STATES SAVINGS AND LOAN COMPANY, the owner and holder of said Note and Beneficiary under said Deed of Trust, recorded on September 5, 1930, in the office of the County Recorder of the County of Monterey, State of California, in Vol. 256 of Official Records, page 358, a notice of breach and election to cause all of the property under said Deed of Trust to be sold to satisfy the obligation thereof, and

WHEREAS, more than three months have elapsed since the recording of said notice of breach and election to sell, and said PACIFIC STATES SAVINGS AND LOAN COMPANY has demanded that the undersigned, as Trustee, sell the property included in said Deed of Trust, pursuant to the terms thereof and the provisions of the law;

WHEREFORE, NOTICE IS HEREBY GIVEN, pursuant to said demand and the terms of said Deed of Trust, that the undersigned, as Trustee thereunder will, on Friday, the second day of January, 1931, at 10 o'clock, A. M., at Colton Hall, on the west side of Pacific Street, between Madison and Jefferson Streets, in the City of Monterey, State of California, sell without warranty, at public auction, to the highest cash bidder, as an entirety, all of the property covered by said Deed of Trust. The property herein referred to and which will be so offered for sale is described as follows:

All that certain real property situate, lying and being in the City of Carmel, County of Monterey, State of California, and bounded and particularly described as follows:

Lot Fourteen (14) in Block Fifteen (15) as shown and delineated on the "Map of Carmel City, Monterey County, Cal., surveyed by W. C. Little April 1888", filed May 1, 1888, in the office of the County Recorder of the County of Monterey, State of California, and now on file and of record in said office in Map Book One, Cities and Towns, at page 52 therein.

TERMS OF SALE: Cash, United States Gold Coin, payable at time of sale.

DATED: December 6, 1930.

PACIFIC STATES AUXILIARY CORPORATION
Trustee
JOHN L. MACE
Attorney at Law
745 Market Street, San Francisco.
By HAROLD ROPERS, Asst.-Sec.
Date of 1st Publication, Dec. 12.
Date of last Publication, Dec. 26.

CHRISTIAN SCIENCE SERVICES

First Church of Christ, Scientist, Carmel
Monte Verde St., one block north of Ocean Ave., bet. Fifth and Sixth
Sunday Service ..... 11 a. m.
Sunday School ..... 9:30 a. m.
Wednesday Evening Meeting ..... 8:00 p. m.
Reading Room
Open Afternoons —12 to 5
Except Sundays and Holidays
(Public Cordially Invited)

UNITY HALL
Dolores Street between 8 & 9
Edw. S. Trezevant
Primitive Christianity as Taught by JESUS CHRIST Including Healing
MEETINGS
Sunday Service 11 A. M.
Sunday School 9:30 A. M.
MEDITATION CLASS
Tuesday
HEALING MEE
Thursday
Individual Teachin
Daily. Phone

ALL
EPISCO
Monte
Rev.
S

Partners—Thanks to Holman's

"Bill, you old fool! how in heck did Skinner ever make you his partner? I've been setting my cap for that job for years—and here you cop it off right under my nose. Everybody in the office expected me to get it. Why, they think the old man's plum crazy! Say, what's your drag, anyhow?"

Bill Jones could afford to laugh, but he didn't—he felt too sorry for his chum. At college Jack always out-shone him—had out-shone him later in business. Jack was the brilliant salesman type with personality plus—drawing a handsome salary, while Bill, poor dub, had to worry along on two-thirds as much. Naturally when the boss decided to take in a partner Jack believed the job was as good as his; felt so sure of it in fact, he had purchased a handsome brass set to adorn his desk in the chief's private office. Then the crushing announcement.

By what magic or skull-duggery had that dub been elevated over his head to become his boss?

"Honestly, Jack, I was as much surprised as you—" confessed Bill.

"There's something crooked about it!"

"Call it crooked if you like," said Bill, coldly.

"Damn your hide—what's your system?"

"Holman's Department Store—"

"Holman's Depar— Say, what're y' giving me! What has Holman's Department Store got to do with your becoming a partner in H. O. Skinner Company?"

"Old Skinner asked me into his office about a week ago—"

"He did me, too, and the old boy asked me about 150 questions—but go on—" groaned Jack.

"He asked me if I had a savings account—"

"He asked me that, too, and I told him no—said I needed more money to educate the children—it was a gentle hint that the new job with a raise would be very acceptable—but go on—"

"When I told him I had a savings account he seemed to take a lot of interest—asked all sorts of nosey questions—"

"I'll be damned!"

"Told me he had always thought we lived well, judging from appearances. 'We do live well—' I said, thinking it was none of his business. 'The wife and kids have all that's good for them—'

" 'Then how did you manage to lay up $2500?'

" 'Holman's Department Store—' I answered.

"He wanted to know all about it, and I told him plenty—told him my draw was barely enough to get by on—that I hadn't had a raise since I came there—said the wife and I didn't like the idea of working all our lives and not getting anywhere—explained how one day I happened to see an ad from the big department store in Pacific Grove—how I studied it and studied it. They were offering a lot of stuff I knew all about for less than I was paying. Then I tumbled. Says I to myself, 'We'll buy just the same as we always buy, but buy it at Holman's for less—an' put the difference in a savings account!'

"I bought hardware, kitchen-ware, clothing, furniture, an' it worked. Each time I saved something an' put it in the bank. That's how it began. We got on to using their green trading stamps to advantage. One thing led to another, and, well, there was the $2500.

"The old man looked me over from head to foot as if he was seeing me for the first time instead of every day for five years. He cleared his throat—you know how he likes to make speeches—an' delivered himself as follows:

" 'Young man, business management is like charity—it should begin at home. And just as in the home, the way to make money in business is to save it. The most brilliant salesman in the world could ruin the biggest business in the world in six months—because it's a thousand times easier to spend money than it is to save it. Bill,' said he, slapping me on the back, 'the only partner I'd feel safe with is one who can save the firm's money by—shall we say—trading at Holman's—' "

"By gad, Bill, he's right!" said Jack. "I never thought of it in that light before—heartiest congratulations, d boy!" he cried, wringing his chum's hand—"and—so long—"

"Why, what's your hurry—where're y' going?"

"I'm going over to HOLMAN'S!"

OU WANT TO SAVE MONEY—AND WHO DOESN'T?—DO YOUR BUYING AT A STORE
S SO MUCH MERCHANDISE ECONOMICALLY UNDER ONE ROOF, THEY CAN AFFORD
OU SOME OF THE PROFIT—THAT'S WHY!

heaps of fun to shop at Holman's

EVERYTHING YOU NEED FOR FAMILY AND HOME UNDER ONE ROOF IN PACIFIC GROVE